# A Web + AI Conference for the Pacific Northwest

Since 2012, we've been bringing together hundreds of developers to help them level up their skills, grow their network and have fun. We're excited to present our 12th annual conference, which will be held at Town Hall, a vibrant gathering place in the heart of Seattle, WA.

**September 18-19, 2025**
**Town Hall**
**Seattle, WA**

# EVENT AT A GLANCE

**500+**
In-person attendees

**2,000**
Livestream viewers

**40**
Talks from industry experts

**50+**
Karaoke songs sung

**Untold**
Connections made

# SPONSORSHIP PACKAGES

**20% OFF UNTIL APRIL 30TH** — SPONSORSHIPS ON SALE

Sponsorships are broken down into tiers. No matter what your budget is, we have a sponsorship option for you! If you see some options that you'd like to mix and match, don't hesitate to let us know. Below is a list of some of the benefits for each of the 6 tiers of sponsorship.

| | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE | COMMUNITY |
|---|---|---|---|---|---|---|
| **Options** | Venue | ~~Superbooth~~ SOLD | Choose a **Booth** or ~~**Closing Party &**~~ SOLD ~~**Karaoke**~~ | Choose one: **Lanyards Tote Bags Workshop Barista Livestream YouTube** | Choose one: **Photo Booth** ~~**Welcome Receptio**~~ SOLD **Graphic Recordings ASL** ~~**Childcare**~~ SOLD | Scholarships |
| **Quantity** | 1 | *SOLD OUT* | *6 LEFT* | 8 | *3 LEFT* | **Unlimited** |
| **Price** | **$32,000** ~~$40,000~~ | **$20,000** ~~$25,000~~ | **$16,000** ~~$20,000~~ | **$6,400** ~~$8,000~~ | **$4,000** ~~$5,000~~ | **$2,500** |
| **Included passes** | **12** $9,600 value | **10** $8,000 value | **8** $6,400 value | **4** $3,200 value | **2** $1,600 value | **1** $800 value |
| **Discount on additional passes** | 75% | 50% | 50% | 25% | 25% | 25% |
| **Stage takeover** to address the entire conference & livestream for 5 minutes | ✔ | | | | | |
| **Superbooth**, an extra-large booth in our Expo Hall in a premium location | ✔ | ✔ | | | | |
| **6-ft Booth** in our Expo Hall | | | ✔ (for Booth option) | | | |
| **6-ft Booth** at the Closing Party | | | ✔ (for Party option) | | | |

*Benefits continued on next page* →

# SPONSORSHIP PACKAGES CONTINUED

| | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE | COMMUNITY |
|---|---|---|---|---|---|---|
| **One 25-minute speaker slot** | ✓ | ✓ | | | | |
| **One 10-minute lightning speaker slot** | | | ✓ | | | |
| **Lead capture** provided for each member of your team | ✓ | ✓ | ✓ | | | |
| **Raffle** to encourage visitors to your booth | ✓ | ✓ | ✓ (for Booth option) | | | |
| **Dedicated banner on stage** with your logo | ✓ | | | | | |
| **Logo** on website and on-site banners | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Custom newsletter message** to be sent out to our entire 7,500+ email list | ✓ | ✓ | ✓ | | | |
| **2-min video clip** to play during event | ✓ | ✓ | ✓ | | | |
| **Swag item** included in bag for all attendees | ✓ | ✓ | ✓ | ✓ | | |
| **Dedicated social media posts** leading up to and during the event | ✓ | ✓ | ✓ | | | |
| **Group social media posts** leading up to and during the event | | | | ✓ | ✓ | ✓ |
| **Dedicated page** on our website ([example](#)) | ✓ | ✓ | ✓ | | | |

SPONSORSHIPS ON SALE **20% OFF** UNTIL APRIL 30TH

# DIAMOND SPONSORSHIP

Being the venue sponsor gives you maximum visability with a stage takeover, your logo prominently displayed on stage, an extra large booth in the most optimal location to encourage lots of visitors, and a speaker slot.

## Stage takeover

Get up on stage for 5 minutes to amplify your message to all in-person and livestream attendees.

## Superbooth

You'll have an extra-large booth in our Expo Hall in the most premium and visible location, the option to participate in a raffle to encourage attendees to visit your booth, and access to a lead capture app for everyone on your team.

## Speaker Slot

This is a opportunity for a developer on your team to tell their story about how they got into this industry, how their team solved a problem, or how they used the open web to create an amazing experience.

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## Price

~~$40,000~~ $32,000

20% off for a limited time. Buy now and save $8,000!

INTERESTED? GET IN TOUCH!

# PLATINUM SPONSORSHIP

Being the Platiumn sponsor gives you high visability with an extra large booth in an optimal location to encourage lots of visitors, and a speaker slot.

## Superbooth

You'll have an extra-large booth in our Expo Hall in a premium location, the option to participate in a raffle to encourage attendees to visit your booth, and access to a lead capture app for everyone on your team. The Expo Hall will run from 8:00am to 5:00pm each day of the conference. Our schedule includes numerous breaks and opportunities to engage with attendees.

## Speaker Slot

This is a opportunity for a developer on your team to tell their story about how they got into this industry, how their team solved a problem, or how they used the open web to create an amazing experience.
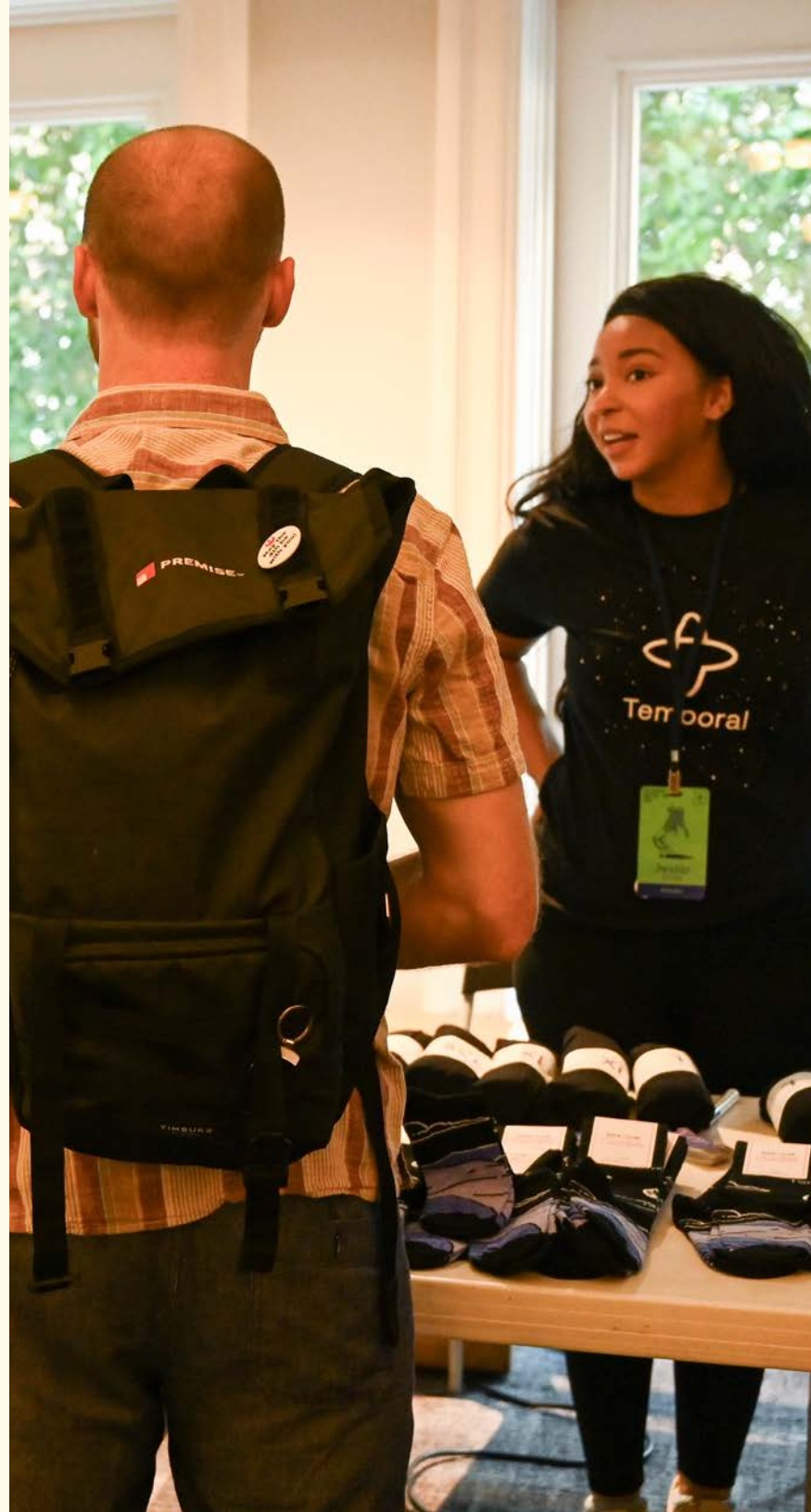
## Price

~~$25,000~~ $20,000

20% off for a limited time. Buy now and save $5,000!

SOLD OUT!

# GOLD SPONSORSHIP

All Gold sponsorships include a 10-minute lightning talk, and you can select *one* of the following:

## Booth ~~(12 available)~~  *6 LEFT*

You'll have a 6 foot booth in our Expo Hall, the option to participate in a raffle to encourage attendees to visit your booth, and access to a lead capture app for everyone on your team.

SOLD

## Closing Party & Karaoke ~~(1 available)~~

Help us create an amazing end to the conference by catering a light dinner and bar, and providing karaoke. The party will take place at the venue immediately after talks end for the day on September 19th. We close *every* CascadiaJS conference with a karaoke night and have hired one of the best karaoke DJs in the PNW.

You'll have a 6 foot booth in a high visibility area at the party, and we'll set up a banner with your logo in a prominent place. We'll do the planning while you get all of the credit for a fun night.

## Price

~~$20,000~~ $16,000

20% off for a limited time. Buy now and save $4,000!

INTERESTED? GET IN TOUCH!

# SILVER SPONSORSHIP

As part of your Silver Sponsorship you can select *one* of the following:

## Lanyards (1 available)

Your company's name and logo will be printed on the lanyards distributed to all conference attendees at registration, giving your brand high visibility.

## Workshop (4 available)

Each day of the conference will feature 2 free sponsored workshops, one in the morning and one after lunch. It's an excellent opportunity to expose attendees to your product and give them something fun to learn if they're not interested in the talks taking place at that time. We'll work with you to design a 2-hour workshop that excites our community, and we'll handle the promotion and registration process.

## Tote Bags (1 available)

Your company's name and logo will be featured exclusively on one side of canvas tote bags given out to all attendees at registration, giving your brand high visibility. These bags also tend to be brought home by attendees and used after the conference ends, so your marketing reach will extend long after the event is over.

## Barista (1 available)

Keep the CascadiaJS community caffinated by providing a barista to serve up delicious espresso drinks during breaks. Coffee cups will be customized with your logo, and you can place a branded banner next to the cart. The quickest way to a developer's heart is through their latte.

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## Price

~~$8,000~~ $6,400

20% off for a limited time. Buy now and save $1,600!

## Livestream (1 available)

Your logo will be featured on our livestream during all of the talks. These videos will be also available for free on our YouTube channel after the event, so your marketing reach will extend long after the event is over.

## YouTube (1 available)

Your logo will be featured prominently at the beginning and end of each speaker video posted to our YouTube channel after the event. These videos will be available for free and promoted by us after the event.

INTERESTED? GET IN TOUCH!

# BRONZE SPONSORSHIP

As part of your Bronze Sponsorship you can select *one* of the following:

SOLD
## Welcome Reception ~~(1 available)~~

The Welcome Reception will take place over the course of 2 hours on the evening of Wednesday, September 17th. Help us welcome attendees with some beverages and socializing before the conference gets underway. You'll have a 6 foot booth in a high visibility area and we'll set up a banner with your logo. You'll be the exclusive sponsor of this event!

## Photo Booth (1 available)

Your logo will be featured on all digital photos and videos (example) captured in the photo booth at the Closing Party. We'll provide a fun backdrop and props to encourage lot of photos and social media sharing!

## Price

~~$5,000~~ $4,000

20% off for a limited time. Buy now and save $1,000!

## Graphic Recordings (1 available)

We've hired an amazing artist to create on-the-fly illustrations as our speakers give their talks. These "explainers" help simplify complex ideas and are an amazing and much-appreciated artifact for our speakers and our community. Sponsoring these gets your logo included on each of the 20 illustrations, which also function as the social sharing images for all of our talks once the videos are published online. See an example.

## ASL Interpreter (1 available)

Make CascadiaJS talks accessible to the deaf and hard of hearing! We'll work with a professional vendor to provide ASL interpretation during talks and place a banner with your logo near the stage.

SOLD
## Childcare ~~(1 available)~~

Help us make CascadiaJS friendly to families! We'll work with a local childcare company to provide a safe and fun environment for young children while their parents are enjoying the conference. We'll place a banner with your logo near the childcare room. Parents highly appreciate this feature!

INTERESTED? GET IN TOUCH!

# COMMUNITY SPONSORSHIP

## Scholarships

Please consider helping us fund our Scholarship Program. Over the years, companies like yours have helped us fund hundreds of scholarships to CascadiaJS for folks who are under-represented minorities in tech or have financial constraints that make purchasing a ticket difficult.

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## Price

$2,500

INTERESTED? GET IN TOUCH!

# PAST SPONSORS

netlify

Temporal

STYTCH

VONAGE

Dolby.io

DATASTAX

infobip

SENTRY

circleci

SauceLabs

HASURA

Cloudinary

Formidable

New Relic.

xata

DATADOG

unbounce

tbd

fictiv

Hookdeck

CIRCLE

Contrast SECURITY

INSTABASE

POSTMAN

# AUDIENCE

CascadiaJS attracts a diverse group of people from across the Pacific Northwest and beyond. There is a healthy mix of folks in different stages of their career, and our Scholarship Program helps us make sure that our conference better reflects the kind of people we want to see in our industry.

## Years coding

| YEARS | PERCENT |
|---|---|
| 5+ | 36% |
| 3-5 | 13% |
| 1-2 | 14% |
| 0 | 3% |
| Did not answer | 34% |

## Race

| RACE | PERCENT |
|---|---|
| Asian or Pacific Islander | 13% |
| Black or African American | 3% |
| Hispanic or Latino | 7% |
| Multiracial or Biracial | 4% |
| White or Caucasian | 35% |
| A race or ethnicity not listed here | 2% |
| Did not answer | 36% |

## Gender

| GENDER | PERCENT |
|---|---|
| Female | 19% |
| Male | 46% |
| Transgender/ Non-binary | 2% |
| Did not answer | 33% |

## Location

| LOCATION | PERCENT |
|---|---|
| USA (PNW) | 60% |
| USA (Other) | 20% |
| Canada (PNW) | 10% |
| Other | 3% |
| Europe | 2% |
| Asia | 2% |
| Canada (Other) | 2% |

# REACH

**2,300+**
YouTube subscribers

**196,000+**
YouTube views

**7,500+**
Newsletter subscribers

**6,370+**
Social media followers
for CasccadiaJS & SeattleJS

**6,100+**
Discord members
for CasccadiaJS & SeattleJS

# LET'S TALK!

Book a time to talk to us about your sponsorship goals, or reach out to us directly on email at info@cascadiajs.com.

BOOK A TIME TO TALK